

## About Our Speakers

### **Ellison Bentley, DVM, DACVO** *Small Animal Ophthalmology Program Speaker*

Dr. Bentley is a Clinical Professor of Comparative Ophthalmology at the UW-SVM. Her research interests include corneal wound healing and recurrent erosion. She also focuses clinically on high resolution ocular imaging, glaucoma prophylaxis and management of ocular pain.



### **Jennifer Brazzell DVM, MVetSc, DACVP, MRCVS** *Veterinary Technician Program Speaker*

Dr. Brazzell is a staff pathologist at Marshfield Labs. She is boarded in both clinical and anatomic pathology. Her interests include tick-borne diseases, coagulation and hematopathology. She's a frequent lecturer at local and national meetings and enjoys teaching technicians how to expand their clinical pathology skills.



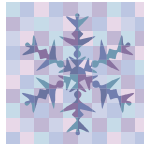
### **Tony Goldberg DVM, MS, PhD** *Keynote Speaker*

Dr. Goldberg is a veterinary researcher at the UW-SVM. His background training is in veterinary medicine, biological anthropology and epidemiology. He is Associate Director of Research for the Global Health Institute. His research focuses on the ecology, epidemiology and evolution of infectious disease, combining field and lab studies to understand how pathogens in dynamic ecosystems are transmitted among hosts, across complex landscapes, and over time. His research has taken him around the world including to Uganda which is a hot spot for human-wildlife-domestic animal interactions and zoonotic disease. His laboratory has researched: West Nile Virus, Porcine Reproductive and Respiratory Syndrome Virus, Viral Hemorrhagic Septicemia Virus and White-nose Syndrome.

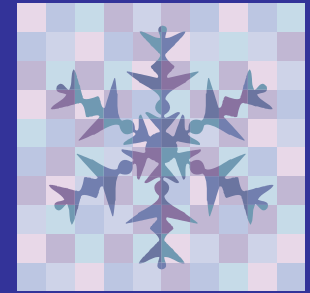


2014 NEWVMA Conference & Banquet

[www.newvma.org](http://www.newvma.org)  
Questions? [info@newvma.org](mailto:info@newvma.org)



**NEWVMA Office**  
**N3354 Meade St**  
**Appleton, WI 54913**



## Northeastern Wisconsin Veterinary Medical Association Conference & Banquet

Providing continuing education on...

- Small Animal Ophthalmology
- Clinical Pathology for Technicians
- Infectious Disease and One Health Research

**NEWVMA Social and Dinner Banquet**

**Saturday  
December 6th, 2014**

Radisson Conference Center  
Green Bay, WI

**AGENDA 12/6/2014**

1-2 pm Registration  
 2-5 pm Afternoon Continuing Education

Small Animal Ophthalmology (3 CE Credit Hours)  
 This program is geared for veterinarians but is open to any interested individuals.

- **Helping Solve the 'Pain' of Dealing with Corneal Ulcers in Private Practice Parts I and II**  
 Management of indolent erosions and infected ulcers with easy to do therapies that can be performed in general practice
- **Glaucoma— Stay Calm when the Pressure Rises**  
 How to diagnose, treat and talk to your clients about glaucoma. Includes emergency treatment.

Veterinary Technician Program (3 CE Credit Hours)  
 This program focuses on clinical pathology topics for vet techs but is open to any interested individuals.

- **What's Your Hematology IQ?** An interactive presentation on performing the CBC and differential with case examples.
- **Ten Lesions Techs can ID** Use your cytology skills to identify common cutaneous lesions on FNA.
- **Quality Assurance for your in-hospital lab: Do you want a number or the right number?**  
 Tips and tools to gain confidence in the accuracy of your test results and in-hospital laboratory equipment.

5-6 pm Dinner Registration and Happy Hour with complimentary drinks and hors d'oeuvres

6 pm Banquet Dinner and Keynote Speech  
 Open to everyone. Even non-scientific guests will find this talk informative and engaging!

- **Scary viruses, killer tapeworms, and nostril ticks: unanticipated adventures in emerging infectious disease research** - Infectious diseases are emerging at unprecedented rates and novel approaches are becoming available to meet this challenge. This talk describes pathogens that are emerging in Wisconsin and beyond. It considers the idea that novel diagnostics and bioinformatics approaches are leading to a next-generation approach to disease emergence and public health that promises to revolutionize how we approach infectious disease research, diagnostics, and prevention. (1 CE Credit Hour)

**ACCOMMODATIONS**

**Radisson Conference Center**  
 2040 Airport Drive  
 Green Bay, WI 54313



A block of rooms, reserved at a special rate of \$99/night, are available by calling: 800-333-3333 by 11/13 and asking for the Northeastern WI VMA rate



The hotel features an indoor pool and whirlpool, fitness room, complimentary Wifi for guests and is attached to the Oneida Casino for your entertainment



\$25 bonus voucher for the Oneida Casino complimentary for each attendee



Banquet dinner serving an all-you-can-eat selection of broasted chicken and braised beef tips with sides and desserts or a vegetarian/vegan plate of herb marinated grilled vegetables with saffron cauliflower risotto.

**Thank you to our Event Sponsors:**

- Zoetis
- Marshfield Labs
- Boehringer-Ingelheim
- UW Veterinary Care
- Merck
- Fox Valley Animal Referral Center

**REGISTRATION**  
 Deadline November 19th

Circle your selection(s)	NEWVMA Member Price*	Non-Member Price	Late Registration †
<input type="checkbox"/> Ophthalmology	\$35	\$60	\$75
<input type="checkbox"/> Clinical Pathology	\$35	\$60	\$75
<input type="checkbox"/> Banquet Dinner	\$20	\$30	\$35
<input type="checkbox"/> Vegetarian/Vegan Option			

If registering and paying as a group or adding on dinner guests, please include each person's name, position (DVM, CVT, guest, etc), program and/or dinner selection. Separate registration forms may be used.

Subtotal: \_\_\_\_\_  
 Total: \_\_\_\_\_

\_\_\_\_\_  
 Name and position (DVM, CVT, etc)

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 Practice/Clinic Name

\_\_\_\_\_  
 Phone Number

\_\_\_\_\_  
 Email Address

\*Discount for NEWVMA member veterinarians plus the technicians, assistants, managers & receptionists who work with them plus dinner guests (if registered on or before 11/19/14)

†Postmarked on/after 11/20/14. On-site registration only as space allows.

Register and pay online at [www.newvma.org](http://www.newvma.org) or send this form with payment to: NEWVMA Office, N3354 Meade St. Appleton, WI 54913

**Method of Payment**

American Express       Check— Made out to NEWVMA

MasterCard       Discover

Visa

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 Credit Card #      Exp. date

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 CSC      Zip Code

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 Signature